



Presents the:

Urban Market

June 5, 6, 12, 13, 17
July 10, 11, 15, 24, 25

August 5, 14, 15, 21, 22
September 9 & 23
October 9, 10, 16, 17

www.UrbanMarketDenver.com
Free Admission & Live Music at Noon

2021 Dates: 6/5, 6/6, 6/12, 6/13, 6/17, 7/10, 7/11, 7/15, 7/24, 7/25, 8/5, 8/14, 8/15, 8/21, 8/22, 9/9, 9/23, 10/9, 10/10, 10/16, 10/17
Skyline Park - 16th Street Mall & Arapahoe in Downtown Denver

Open 11am – 7pm (July – September) & 11am – 6pm (October)

Details:

The Urban Market is the place to buy and sell fine art and handmade crafts, as well as delicious food, antiques, clothing, jewelry, home and garden items, and more. The Urban Market has been Denver's **Best outdoor shopping event for 16 years**. **The Urban Market is extremely popular and has been ranked as one of the top events in the State**. This is a great place to grow your business and get your art, craft, product, or service in front of thousands of interested buyers. You will also have fun, make friends, network, and enjoy outstanding live music. Attendance at the market consistently exceeds 6500 people per day. The Urban Market has been ranked as one of the **“Top Craft Shows In Denver”** by CBS news and as one of the **“Ten Best Summer Arts Festivals in Colorado”** by Westword Magazine.

Where:

The Urban Market is conveniently located in Skyline Park a city park in the heart of Downtown Denver. The Market is located in the Park along Arapahoe Ave bordering the busy 16th Street Mall in the Center of Downtown Denver. This highly visible and very popular location is in the **center of Downtown Denver** and attracts an extremely high flow of customer traffic throughout the day including the bustling Downtown Denver workforce and a tremendous amount of visitors. The market is located across the street from the popular Skyline Park Beer Garden from June – October with beer, food, games, and great live music. The 16th Street Mall has been rated the #1 visitor attraction in the Denver metro area by Longwood International Studies and has the **highest pedestrian count out of any street in the State**. In addition to the thousands of pedestrians on the Mall, Skyline Park has a RTD FREE MallRide bus stop which on an average weekday, is utilized by over 48,000 people. During the week, there are over 100,000 people that work within 1 mile of Skyline Park resulting in over 6,500 attendees per event date. Skyline Park is located along the 16th Street Mall which is Denver's most significant public space - it is one of our city's most powerful economic engines thanks to its 200 street-level retailers and restaurants, 22,000 residents, and 130,000 employees; and claims international significance as one of the largest pedestrian and transit corridor of its kind in the world.

When: June 5, 6, 12, 13, 17, July 10, 11, 15, 24, 25, August 5, 14, 15, 21, 22, September 9, 23, October 9, 10, 16, 17

The 2021 Urban Market has an exciting variety of 17 dates on Thursdays, Saturdays, & Sundays. The Market will be happening during some very busiest times of the entire summer which is the time of year with the most tourism and outdoor activity, several Downtown Conventions, and large events including the Chalk Art Festival, the Colorado Rockies games, The Denver Pop Culture Con, The Great American Beer Festival and much more. The 2 day markets include overnight security on Saturday night so you can leave your booth set up overnight for both days of these 2 day events.

WWW.URBANMARKETDENVER.COM

How to be an exhibitor:

In order to participate, you will need to fill out an application. There are 2 ways to apply:

1. If you prefer to pay by credit card or Paypal then you will need to fill out the online application found at the top of the vendor page of www.coloradoevents.net
2. If you prefer to pay by check then you will need to complete the below paper application and return it to us via the mail. Please include a check made payable to Colorado Events and be send it to:
Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

Please note that both enrollment options require payment to be made at the time of application.

Details:

Each category of product or service will be limited. This will permit the products being sold to be diverse and non-competitive. Certain categories may be sold out even if there are other spaces available. All sellers are subject to approval. Colorado Events reserves the right to restrict the sale of certain items and we reserve the right to refuse anyone from selling at these events. We also reserve the right to deny booth sharing in certain situations.

Booths spaces are assigned by Colorado Events with the highest priority locations going to the vendors that commit to the most Urban Market dates. The order that your application is received will also affect the exact location of your booth, so don't delay registering. If you want to guarantee a specific booth location request, then you should select the pick your booth location option on the application. If you choose this option you will be given the opportunity to pick your booth location out of all of the available spaces. You are expected to select your market dates at the point of application unless you sign up for the Platinum Pass, Gold Pass or the 7 day Flexipass. The Flexipass will allow you to come to any 7 Urban Market dates in 2021 and also includes the Mile High Global Bazaar and the Urban Holiday Market in Denver. If you purchase a 7 day Flexipass you will have the option to add more event dates throughout the year at the same discounted daily rate. All multiple day passes and season passes will be required to be prepaid or reserved with a deposit in order to qualify for the discounted rate.

You are responsible to bring your own materials to set up your selling space, including chairs, displays, and tables. Colorado Events will be renting a limited number of tents for \$25 per day, done on a first come, first serve basis, advance booking is highly suggested. Please be prepared for Colorado's variable weather conditions by using weights for your tents and having tarps or sidewalls to protect your merchandise if necessary.

The City of Denver requires all vendors that sell products with CBD for consumption in the City limits of Denver to submit a Temporary Food Establishment Acknowledgement and Affidavit of Commissary letter to the Denver Public Health and Environment. Please find more information by clicking [HERE](#)

Please note that your exhibitor fee does not include parking in Downtown Denver. You will be required to be occupy your booth for the duration of the event and also completely clean your selling space at the end of the day. Also **the Urban Markets in October will be ending at 6:00pm & the Urban Holiday Market will end at 6pm,** to accommodate the shorter days in the fall.

Taxes:

All sellers are required to collect their own City and State sales tax and agree to be in compliance with all tax rules and regulations. Anyone that does not have a City of Denver sales tax license will be required to file an unlicensed City of Denver Special Event Tax form by the 20th of the month following the month of the event takes place. More details regarding sales tax and set up will be sent to the participants in the vendor instructions.

Exhibitor Pricing:

All spaces are outside and are 10' X 10'

21 Market Dates June 5, 6, 12, 13, 17, July 10, 11, 15, 24, 25, August 5, 14, 15, 21, 22, September 9, 23, October 9, 10, 16, 17
1 or 2 Day Exhibitor Fee Any 1 Urban Market Date **\$95 per day**

Daily Fee for front row space along the 16th St Mall in front of Skyline Park – You can use a 10' x 10' canopy tent but your tent will go over a flower bed / wall and your booth size will be approximately 6' deep x 10' wide – **Check website for availability** \$125 per day

Discounted Multiday Passes: The Urban Market, Mile High Global Bazaar & Urban Holiday Market are included on the Platinum Pass, Gold Pass and Flexipass

Season Passes and multi day Passes must be prepaid or reserved with a deposit in order to qualify for the discounted rate

2021 Gold Pass (Valid for 26 Event Dates) – All 21 Urban Markets + 3 MHGB dates + 2 Urban Holiday Market dates	\$1350
Corner Gold Pass (Valid for 26 Event Dates) – All 21 Urban Markets + 3 MHGB dates + 2 Urban Holiday Market dates	\$1750
7 Day or more Flexipass - Any 7 or more event dates at the Urban Market, Mile High Global Bazaar or Urban Holiday Market	\$78 per day
5 or 6 Day Urban Market Pass Any 5 or 6 Urban Market Dates	\$85 per day
3 or 4 Day Urban Market Pass Any 3 or 4 Urban Market Dates	\$90 per day

Daily Fee for Optional Upgrades:

Upgrade to a Corner booth location (Only available for 2 day vendors at the 2 day weekend markets)	add \$20 per day
Choose your booth location (Only available for 2 day vendors at the 2 day weekend markets)	add \$20 per day
10' x 10' Canopy Tent Rental	add \$25 per day
Electricity	add \$15 per day

720-272-SHOP(7467)

www.urbanmarketdenver.com

coloradoevents@gmail.com

Urban Market Application

In order to sell at the 2021 Urban Market, you will be required to either fill out the online application or this paper application. Paper applications should include a check and be sent via the mail. If you want to pay with a credit card or Paypal then you need to fill out our online application. Exhibitor spaces are sold on a first come, first serve basis. Don't delay because spaces will sell quickly. This application does not guarantee acceptance, you will be notified shortly after your application is received.

Name(s) _____

Name of Business (If applicable) _____

Address _____

City _____ State _____ Zip _____

Phone # Work _____ Home _____ Cell _____

Email Address _____ Web Address _____

Description of what you want to sell _____

List all of the Urban Market dates applying for: _____

Do you make your own merchandise Yes / Some but not all / No

Signature(s) _____

Yes I agree to the terms and conditions of Colorado Events. Acknowledgment that you agree to adhere to the rules and regulations of Colorado Events. It is agreed that Colorado Events is not liable for any injuries, schedule changes, adverse weather or responsible for any lost, stolen or damaged item at any of its events. I acknowledge that a refund will not be granted for inclement weather or other reasons. We don't guarantee product sales, attendance, weather, or exclusivity of any product or service. I understand and agree to these terms and expressly waive any rights to credit card charge backs as a means to mediate disputes. Please note that we do not give refunds, if an exhibitor cancels a show 60 days prior to the event, then we will issue a company credit. I agree to relinquish all claims I may have against Colorado Events, its officers and employees and any other business or governmental agency affiliated with its events... Colorado Events reserves the right to cancel booth reservation and refund all fees if exhibitor is duplicating products or services already provided, or if the exhibitor does not fit our vision and mission statement.

Market Dates June 5, 6, 12, 13, 17, July 10, 11, 15, 24, 25, August 5, 14, 15, 21, 22, September 9, 23, October 9, 10, 16, 17

1 or 2 Day Exhibitor Fee **Any 1 Urban Market Date** **\$95 per day**

Daily Fee for front row space along the 16th St Mall in front of Skyline Park – You can use a 10' x 10' canopy tent but your tent will go over a flower bed / wall and your booth size will be approximately 6' deep x 10' wide – **Check website for availability** **\$125 per day**

Discounted Multiday Passes: The Urban Market, Mile High Global Bazaar & Urban Holiday Market are included on the Platinum Pass, Gold Pass and Flexipass

Multi day Passes must be prepaid or reserved with a deposit in order to qualify for the discounted rate

2021 Gold Pass (Valid for 26 Event Dates) – All 21 Urban Markets + 3 MHGB dates + 2 Urban Holiday Market dates **\$1350**

Corner Gold Pass (Valid for 26 Event Dates) – All 21 Urban Markets + 3 MHGB dates + 2 Urban Holiday Market dates **\$1750**

7 Day or more Flexipass - Any 7 or more event dates at the Urban Market, Mile High Global Bazaar or Urban Holiday Market **\$78 per day**

5 or 6 Day Urban Market Pass Any 5 or 6 Urban Market Dates **\$85 per day**

3 or 4 Day Urban Market Pass Any 3 or 4 Urban Market Dates **\$90 per day**

Daily Fee for Optional Upgrades:

Upgrade to a Corner booth location (Only available for 2 day vendors at the 2 day weekend markets) add \$20 per day

Choose your booth location (Only available for 2 day vendors at the 2 day weekend markets) add \$20 per day

10' x 10' Canopy Tent Rental add \$25 per day

Electricity add \$15 per day

Total fee due and enclosed

Please note, unless we know you from past shows, then photos are required. Please attach your photos with your application or email them to us. **Paper applications should include a check made payable to Colorado Events and be sent to:**

Colorado Events **2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302**

If you want to pay with a credit card or PayPal then you need to fill out our online application or email us.

Maps of Urban Market in Skyline Park:

Along Arapahoe Ave at the 16th Street Mall – Downtown Denver



www.coloradoevents.net
720-272-7467
coloradoevents@gmail.com

Pictures of Past Urban Markets



720-272-7467 (SHOP)

coloradoevents@gmail.com

WWW.URBANMARKETDENVER.COM