

You are invited to be part of the:



CHERRY CREEK Gift Festival

November 7, 8, 14, 15, 21, 22, 27, 28, 29

December 5, 6, 12, 13, 18, 19, 20, 21, 22, 23, 24

Open Mall Hours

Free Admission

Holiday Craft Fair inside the Cherry Creek Mall

Shop amongst 75 local exhibitors at the most
unique holiday shopping experience of the year

Across from the Food Court on the 1st Floor

www.CherryCreekGiftFestival.com

Featuring 75 Exhibitors - Inside the prestigious Cherry Creek Mall in a highly visible beautiful 15,000 Sqft Retail Space on the 1st Floor Across from the Food Court. Taking place in one of Denver's most affluent neighborhoods inside one of the busiest shopping Malls in the State, during the height of the Holiday Shopping Season. Located inside a premier retail location which was a former Sports Authority store.

The Best Holiday Shopping Event of the Year

Featuring the finest selection of Holiday Art, Crafts, Gourmet Foods & Holiday Gifts

Exhibitor Details: Open 20 Days during the height of the Holiday Shopping Season:

November 7, 8, 14, 15, 21, 22, 27, 28, 29 and December 5, 6, 12, 13, 18, 19, 20, 21, 22, 23, 24

Open Mall Hours on each date, which will be released soon.

Having a down year, then this is your chance to come out ahead for 2020. This is an amazing opportunity to participate in a great Holiday Festival. This is a large scale holiday shopping extravaganza. This will be one of the biggest and best holiday shopping events in the State.

All booths are indoors and 8' x 8'. If space allows, then vendors will be allowed to spread out beyond the intended 8' x 8' booth size. Vendors must bring their own displays, tables and chairs. All tables must be covered with a table cloth and **black table clothes are strongly encouraged. All displays must look professional and no hand written signs.** The event will be advertised in print, online line, through sponsored ads on social media, and through the Mall's marketing efforts.

Please keep us in mind for other great events throughout the holiday season and the next year. Don't delay in registering because vendor spaces will sell out.

720-272-SHOP(7467)

coloradoevents@gmail.com

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How to become an exhibitor:

In order to participate, you will need to fill out the [2020 Colorado Events Online Application](#) found at the top of the vendor page of www.coloradoevents.net. If you are having a problem with the online application or prefer to pay by PayPal or mailing in a check then please email us at coloradoevents@gmail.com When you apply, you will have the option to pay the full amount or put down a deposit of \$50 and pay the balance of the vendor fee closer to the event date(s).

Vendor Details:

The event is not juried but we are focusing on visual art, handcrafted items, and vendors that sell items that would make good holiday gifts. Exhibitors are able to leave their booths set up throughout the duration of the time that they participate. We will lock the door at night and your merchandise will be safe and secure. If it is your first day participating in the event then you will be permitted to arrive 3 hours prior to the start time to begin setting up their selling spaces. Please email us if you need extra time for set up. Vendor spaces are only available each week in all of the dates that are consecutive in that week's show. For example if you choose to participate in the Black Friday weekend (November 27, 28, & 29), then you will need to commit to those 3 consecutive days of the event. This event takes place in a premier retail store that has been previously occupied by Sports Authority and Banana Republic and is one of the biggest and best retail spaces inside the Mall. The space is located in a highly visible, high traffic location, and has 15,000 sqft of selling space, 2 interior bathrooms, and 3 interior dressing rooms, located next to an exterior entrance to the Mall and has ample storage in the back room and easy access to loading from the back loading dock.

Each category of product or service will be limited. This will permit the products being sold to be diverse and non-competitive. Certain categories may be sold out even if there are other spaces available. All sellers are subject to approval. Colorado Events reserves the right to restrict the sale of certain items and we reserve the right to refuse anyone from selling at these events. We also reserve the right to deny booth sharing in certain situations. No canopy tent frames are permitted except with gaining advance permission from us.

To comply with Covid-19 guidelines, all **vendor booths will be spaced out so you will have 3 open sides to your selling space. Masks are also required** for vendors that participate in this event. Booths spaces are assigned by Colorado Events with the highest priority locations going to the vendors that commit to the most event dates. The order that your application is received may also affect the exact location of your booth, so don't delay registering. If you want to guarantee a specific booth location request, then you should select the pick your booth location option on the application. If you choose this option you will be given the opportunity to pick your booth location out of all of the available spaces. You are expected to select your event dates you are registering for at the point of application.

You are responsible to bring your own materials to set up your selling space, including chairs, displays, tables and table clothes. You will be required to be occupy your booth for the duration of the event and also leave your space completely clean at the end of each event date.

Sales Tax Information:

All sellers are required to collect their own City and State sales tax and agree to be in compliance with all tax rules and regulations. Anyone that does not have a City of Denver sales tax license will be required to file an unlicensed City of Denver Special Event Tax form by the 20th of the month following the month of the event takes place. More details regarding sales tax and set up will be sent to the participants in the vendor instructions.

Affordable Registration Fees: All booths are indoors & 8' x 8' - Corner booth locations will be assigned to vendors who sign up for multiple dates for no extra charge. The below prices are discounted advance registration fees and are subject to increase after November 1st.

All 20 Event Dates	= \$115 per day
15 - 19 Event Dates	= \$120 per day
10 - 14 Event Dates	= \$130 per day
6 - 9 Event dates	= \$140 per day
3 - 5 Event Dates	= \$150 per day
2 Event Dates	= \$165 per day
Electricity	= \$15 per day or \$200 for all 20 days



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CHERRY CREEK Gift Festival

Maps & Pictures

Interior View of the Space



Outside View of the Space



Map of the Event location



Tentative Event Map (Subject to Change)

CHERRY CREEK GIFT FESTIVAL

