

Colorado Events

SPONSORSHIP OPPORTUNITIES

We're excited to bring this opportunity to select sponsors that align with Colorado Events mission of elevating creative businesses. Our aim is to support locally-based companies who contribute to Colorado's unique character no matter where they call home. Colorado Events is a conduit for businesses to reach an interested audience looking to engage with people who celebrate and represent a vibrant Colorado lifestyle. Sponsoring Colorado Events places you in a very special group of visionary companies who partner with us to engage the community and fuel the local economy. Interact with our savvy and enthusiastic audiences in an environment of inspiration, engagement and fun. Sponsorship truly does have its benefits.

Show your commitment to local art and culture and become a sponsor today. Our affordable sponsorship starts at just \$300 per event date for most of our events and includes an exhibitor booth in a prime booth location and enhanced marketing support both online and at the event(s). Sponsorship for our signature events on the Downtown pedestrian Malls (16th Street Mall in Denver or Old Town Square in Fort Collins or the Pearl Street Mall in Boulder) and the Handmade in Colorado Expo series of events in Estes Park, Denver & Boulder, start at just \$500 per day. You can apply now to be an event sponsor on the online application. Custom sponsorship packages are also available, so don't hesitate to contact us to learn more about the entitlements and benefits of becoming an event sponsor.

About Us

Colorado Events is a local nonprofit organization that has been producing high quality events since 2002. Our events create a platform for arts and handmade crafts in Colorado. We produce over 60 event dates a year specializing in Art Festivals, Outdoor Markets, Street Fairs, Holiday Craft Shows, and Special Events. We produce free public events in some of Colorado's most prominent downtown and tourist locations which include Avon, Boulder, Colorado Springs, Crested Butte, Denver, Estes Park, Fort Collins, Grand Lake, Longmont, & Manitou Springs.

Our mission is to organize community events that increase public knowledge and appreciation for visual arts, fine crafts, and supporting local merchants, by creating opportunities that connect artists and local businesses, with the community for their mutual benefit.

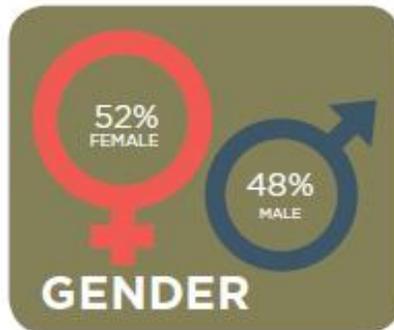
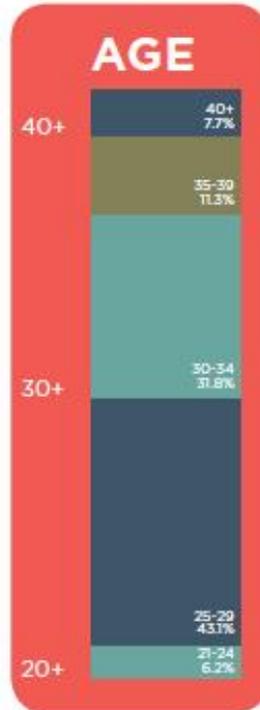
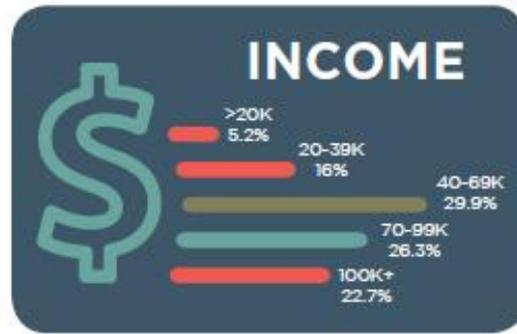
These events create a viable way for the participating artists and crafts people to grow their small businesses, generate income, and build their brand thus creating valuable business opportunities for this sector of the economy. Our events feature a vast array of independent designers that are both emerging and experienced artisans. These artisans produce original handcrafted goods from a wide array of media including metals, paper, glass, fibers, food, fabricated objects, clay, paint, wax, gems, and more.

Our events also activate downtown areas, create culture, support small businesses, and build community thus improving the common good and general welfare of the community. Colorado Event's purpose is produce a series of community events, in a noncommercial manner that develop and encourage interest in fine art and contemporary craft. The public that attends the events are educated, entertained, & engaged by interacting directly with the exhibitors and by enjoying free live music from a series of great local musicians. Our events provide the community with a means for citizens to express their interest in and support for local art and culture.



OUR AUDIENCE

WE HOST AN ACTIVE & ENGAGED GROUP OF PEOPLE AT OUR WELL ATTENDED EVENTS!



Colorado Events has been:

[Ranked as one of the "Ten Best Summer Art Festivals in Colorado" – Westword Magazine](#)

[Ranked as one of the "Top Craft Shows in Denver" - CBS News](#)

Featured in the [Denver Post](#), [Fox News Denver](#), [Boulder Daily Camera](#), [NBC News](#), [Estes Park News](#), [Fox News Colorado Springs](#), [Boulder Weekly](#), [5280 Magazine](#), [Boulder County Home & Garden Magazine](#), [The Boulder Magazine](#), [The Westword Denver](#), [Denver Life Magazine](#) and more

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