

You are invited to be part of the:



Located on the
16th Street Mall
Downtown Denver
11am – 7pm

THE 16th Street Fair IS A CELEBRATION OF FINE ART, HANDCRAFTED GOODS, AND THE 16TH STREET MALL IN DOWNTOWN DENVER. TAKE A STROLL ALONG THE 16TH STREET MALL TO ENJOY A SHOWCASE OF EMERGING AND EXPERIENCED ARTISTS AND DESIGNERS, PRODUCING ORIGINAL AND UNIQUE HANDMADE GOODS, IN A WIDE ARRAY OF MEDIA.

The 16th Street Mall was rated the **Number 1** Attraction in the Entire Denver Metro Area and has the highest average pedestrian traffic of any street in the entire State of Colorado. Showcase your work in front of thousands of interested buyers in the center of the biggest city in the Rocky Mountain region. The 16th Street Mall is Denver's most significant public space -- it is one of our city's most powerful economic engines thanks to its 200 street-level retailers and restaurants, 22,000 residents, and 130,000 employees; and claims international significance as one of the largest pedestrian and transit corridor of its kind in the world.



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Production

720-272-SHOP(7457)

www.16thstfair.com

coloradoevents@gmail.com

16th Street Fair

Details:

The **13th annual 16th Street Fair** is a premier art and craft festival. The 16th Street Fair is an extremely popular event held twice a year in the heart of Downtown Denver! The Fair will take place on Saturdays & Sundays on July 31 & August 1 and also on October 23 & 24.

The Fair will run through the center of Downtown Denver spread over approximately 4 Blocks in one of the busiest sections of the vibrant 16th Street Mall. The 16th Street Fair is the only art and craft fair of the year that happen on on the 16th Street Mall.

The 16th Street Fair has been ranked as one of the “Top Craft Shows in Denver” by CBS news

Where:

The **16th Street Fair** is located along the median of the Historic **16th Street Mall**.

The event will span the several blocks of the 16th Street Mall from California to Tremont, which is near or in front of the Denver Pavilions. Exhibitor spaces are outdoors. This highly visible location will put you in front of several 1000s of visitors. Over 45,000 pedestrians a day cruise this tree lined pedestrian promenade that spans the center of Downtown Denver.

The 16th Street Mall is currently rated the **Number 1** Attraction in the Entire Denver Metro Area, and is the place to be for locals and tourists! The Fairs will take place during the height of the busy summer tourist season.

How to be an exhibitor:

You are cordially invited to submit your application for this premier art and craft show.

Artists may submit an application for original items and work that is handmade.

Categories of exhibitors include Art Glass, Fine Art, Folk Art, Furniture, Gift Baskets, Gourmet prepackaged specialty foods, Handmade Clothing, Handmade Toys, Jewelry, Metal Work, Upcycle, Photography, Pottery, Sculpture, Textiles/Fiber, Wood Products, and Much More!

All items & work displayed at this juried show must be handmade art or craft!

Prepacked craft food items are acceptable, but there will be no food or drink vendors permitted at this event. All vendors are required to either use table clothes or skirting around their display tables.

The application process:

This is an Art and Craft Festival so all work sold must be of original design and all items must be handmade. In order to participate, you will need to fill out an application. There are 2 ways to apply:

1. **Apply Online** - This is the most popular way to apply and is what you should choose if you prefer to pay by credit card, debit card or PayPal. The online application found at the top menu of the website www.coloradoevents.net or www.16thstfair.com

All online applications will be juried about 2 to 3 times a month on an ongoing basis. You should know the outcome of you application within 2 weeks of applying if not sooner. Online Applicants will be notified of their acceptance into the show via email. Upon acceptance you will also receive an invoice to pay the exhibitor fee with Paypal or any credit card of your choice.

2. **Apply through the mail** – Choose this option if you prefer to pay by check. The paper application is attached to this document. Please return the paper application to us via the mail. Please also include 2 checks made payable to Colorado Events and be send it to:

Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

If you choose to sign up with a paper application you have the option to mail us photos of you work. All paper applications should include two checks: a \$20 (Single Event) or \$25 (Multiple Event) non-refundable application fee and a separate check for the appropriate vendor fee. All paper applications will be juried twice a month and email notification of acceptance will be given out shortly thereafter. If you want to speed up the jurying process, you should apply online. We will notify all applicants of their acceptance decision via email. If you are accepted into the show then we will email you and also cash your 2nd check for the vendor fee. If you are not accepted we will shred the 2nd check. You can optionally include a postage paid, pre addressed envelope if you prefer to have the 2nd check returned to you or if you want us to return the jury photos that you sent us.

16th Street Fair

Jurying

The one time \$20 jury fee is the same regardless if you are applying for 1, 2, 3 or all 4 event dates of the 16th Street Fair. We also offer a multiple event jury fee of \$25. If you choose the multiple jury fee option, then you can apply to as many juried events that Colorado Events produces in 2021 for one low jury fee. The cost to apply is the \$20 or \$25 jury application fee. The 2 day vendor fee is due 30 days from the date of being notified of acceptance into the show. Should your acceptance date fall within 30 days or less of the event dates, then you will be expected to pay the vendor fee within 7 days of notification of acceptance.

A jury entry will be judged for eligibility based upon quality, originality and presentation. We are looking for distinctive high quality craftsmanship and unique art and crafts. Our curation process will ensure an appropriate balance for the entire show, when determining the number of artists invited for each medium.

Affordable Exhibitor Fees - All exhibitor booths are 10' x 10' and you are expected to bring your own canopy tent and tent weights. If you don't have your own tent, we will be renting a limited number of canopy tents for \$25 a day.

Jury Fee for the 16 th Street Fair	\$20	Option 1 for the required juried fee
Jury Fee for Multiple Events	\$25	Option 2 for the required juried fee
All 4 dates of the 16 th Street Fair	\$160 per day	
2 or 3 Event Dates	\$170 per day	
1 Event Date	\$180	
Event Sponsor	\$400 per day	

Choose your booth location	\$20 per day
10' x 10' Canopy Tent Rental	\$25 per day

Please note that this event is not included in the Colorado Events Platinum and Gold Passes

Taxes:

All sellers are required to collect their own City and State sales tax and agree to be in compliance with all tax rules and regulations. Anyone that does not have a City of Denver sales tax license will be required to file an unlicensed City of Denver Special Event Tax form after the event.

Other Information

Categories of products and services will be limited. This will permit the products being sold to be diverse and non-competitive. We also reserve the right to deny booth sharing in certain situations. There is no additional fee to share a space, but both parties are subject to approval.

Booths spaces are assigned by Colorado Events with the highest priority locations being assigned in the order that your application is received and this event sells out quickly every year, so don't delay in registering. Booth assignments will be email to you prior to the event dates. Please be prepared for Colorado's variable weather conditions. Overnight security will not be provided at this event and vendors will be required to take down their booths at the end of each day of the Fair. You will be able to drive on the Mall and temporarily park at your space for set up and take down. Your exhibitor fee does not cover the cost of parking in Downtown Denver.

Additional Opportunities

Enhance your impact by being one of our event sponsors. **Sponsorship** includes a booth at the event with a prime location as well as your company logo on our website and print advertisements, mention on social media and various other entitlements. Please contact us to learn more about this affordable and outstanding opportunity. Event sponsorship starts at \$400 per day and includes an exhibitor booth at the Fair. We are also looking for a few exhibitors that are interested in being featured for doing **live art demos** at their exhibitor booth.



EXHIBITOR APPLICATION

In order to sell at the **16th Street Fair**, you will be required to either fill out the online application or this paper application. Exhibitor spaces are sold on a first come, first serve basis. Don't delay because spaces will sell quickly. This application does not guarantee acceptance, you will be notified shortly after your application is received.

Contact Name(s) _____

Name of Business _____

Address _____

City _____ State _____ Zip _____

Phone # Work _____ Home _____ Cell _____

Email Address _____ Web Address _____

Description of what you want to sell _____

List all of the 16th Street Fair dates applying for: _____

Signature(s) _____

Yes I agree to the terms and conditions of Colorado Events. Acknowledgment that you agree to adhere to the rules and regulations of Colorado Events. It is agreed that Colorado Events is not liable for any injuries, schedule changes, adverse weather or responsible for any lost, stolen or damaged item at any of its events. I acknowledge that a refund will not be granted for inclement weather or other reasons. We don't guarantee product sales, attendance, weather, or exclusivity of any product or service. I understand and agree to these terms and expressly waive any rights to credit card charge backs as a means to mediate disputes. Please note that we do not give refunds, if an exhibitor cancels a show 60 days prior to the event, then we will issue a company credit. I agree to relinquish all claims I may have against Colorado Events, its officers and employees and any other business or governmental agency affiliated with its events... Colorado Events reserves the right to cancel booth reservation and refund all fees if exhibitor is duplicating products or services already provided, or if the exhibitor does not fit our vision and mission statement.

Please Circle Fee

The 2021 16th Street Fair is taking place on July 31, August 1, October 23, & October 24

Single Event Application Fee - Option 1 – Jury Fee for the 16th Street Fair \$20
Multiple Event Application Fee - Option 2 – Jury Fee for the 16th Street Fair & other events \$25

Exhibitor Fee for all 4 event dates of the 16th Street Fair in 2021 \$640
Exhibitor Fee for 3 event dates of the 16th Street Fair in 2021 \$510
Exhibitor Fee for 2 event dates of the 16th Street Fair in 2021 \$340
Exhibitor Fee for 1 event date of the 16th Street Fair in 2021 \$180
Event Sponsor - Includes exhibitor space \$400 per day

Choose your booth location at the event \$20 per day
10' x 10' Canopy Tent Rental \$25 per day

Total fee due and enclosed _____

Please note, unless we know you from past shows, then photos are required. Please attach your photos with your application or email them to us. Paper applications should include a check made payable to Colorado Events and be sent to:
Colorado Events 2525 Arapahoe Ave, Suite E4-720, Boulder, CO 80302

16th Street Fair

Photos of the 16th St Fair on the 16th Street Mall in Downtown Denver





Brought to you by:



In Partnership with the



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